



BBI SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE NECESSARY

VOID WHERE PROHIBITED OR RESTRICTED BY LAW

(1). HOW TO ENTER: Go to www.bbinternational.ca and join our newsletter. Stays must be completed by 12/31/2010. Limit one entry per person.

Entries become the property of the Sponsor and will not be returned or acknowledged. Mechanically reproduced entries are not permitted. Sponsor is not responsible for late, lost, incomplete, inaccurate, or misdirected entries or entries not received for any reason. If there is a dispute as to the identity of an online entrant, the prize will be awarded to the authorized account holder of the email address. The "authorized account holder" is defined as the natural person to whom the email address is assigned by an internet service provider, online service provider or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. Time of receipt of online entry is based on Eastern Standard Time.

(2). ELIGIBILITY: Open to anyone who has reached the age of majority in their country of residence at time of entry. Employees of Sponsor, its parents, affiliates, and subsidiaries, participating advertising and promotion agencies and prize suppliers (and members of their immediate family and/or those living in the same household of each such employee) are not eligible.

(3). RANDOM DRAWING: Winners will be selected in a random drawing from among all eligible entries. By Administrator whose decisions are final and binding. Winners will be notified via phone and/or e-mail, and will be required to confirm his/her address for paperwork delivery. If a potential Winner does not confirm his/her address within three (3) days of initial contact Sponsor may award prize to an alternate potential Winner. Odds of winning will depend upon the total number of eligible entries received.

(4). PRIZE AND APPROXIMATE RETAIL VALUE: One (1) Prize: One Night Stay at any of Canadian location. Each Stay includes accommodations and breakfast for the winner.

Any expenses not specifically mentioned herein are the sole responsibility of the winner, including but not limited to, incidental charges, gratuities and spending money. Accommodations are subject to availability. Winner and travel companions must travel on same itinerary and on dates specified by Sponsor. Travel dates provided herein are subject to change within Sponsor's sole discretion. If

winner is unable to travel on dates specified by Sponsor, winner may forfeit the prize and Sponsor may select an alternate winner.

Sponsor is also not responsible for any weather or airline issues that prevent winner and guests from traveling on specified dates, in which event any missed portion of the prize is forfeited in its entirety and no substitution will be provided. If travel companion is a minor, she/he must be accompanied on the trip by his or her parent or legal guardian. Travel companions must sign a liability/publicity release prior to travel. Parent or legal guardian of minor travel companion must sign a Release of Liability/Publicity on behalf of himself/herself and on behalf of the minor prior to stay. Winner and travel companions Must possess and show valid travel documents (including without limitation a passport and a visa, if applicable) by the deadline specified by Sponsor or winner may forfeit the prize.

(5). CONDITIONS OF PARTICIPATION: No transfer, assignment or substitution of a prize, except Sponsor reserves the right to substitute prize (or a portion thereof) for an item of equal or greater value in the event an advertised prize (or portion thereof) is unavailable. All federal, local and provincial laws and regulations apply. Entrants agree to be bound by the terms of these Official Rules and by the decisions of Sponsor, which are final and binding on all matters pertaining to this Sweepstakes. Winner may be required to sign and return an Affidavit of Eligibility, a Liability Release and where legally permissible a Publicity Release within five (5) days following the date of first attempted delivery. Failure to comply with this deadline may result in forfeiture of the prize and selection of an alternate winner. Return of any prize/prize notification as undeliverable or lack of response by winner may result in disqualification and selection of an alternate winner. Acceptance of the prize constitutes permission for Sponsor and its agencies to use winner's name, photo and/or likeness for advertising and promotional purposes without additional compensation, unless prohibited by law. By entering Sweepstakes, entrant agrees to hold Sponsor, parent and affiliate companies and each of its respective directors, officers, employees and assigns harmless for any injury or damage caused or claimed to be caused by participation in the Sweepstakes or by acceptance or use of the prize. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of the prize.

(6). INTERNET: Sponsor is not responsible for electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind, or inaccurate transmissions of or failure to receive entry information by Sponsor or presenter on account of technical problems or traffic congestion on the Internet or at any Web site or any combination thereof. If for any reason the Internet portion of the program is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes. Sponsor reserves the right, but not the obligation, to select winners from eligible entries received as of the termination date. Sponsor further reserved the right to disqualify any individual who tampers with the entry process. Caution: Any attempt by a contestant to deliberately damage any Web site or undermine

the legitimate operation of the game is a violation of criminal and civil laws and should such an attempt be made, Sponsor reserves the right to seek damages from any such contestant to the fullest extent of the law.

(7). GOVERNING LAW: Except where prohibited by law, all issues concerning the construction, validity and enforcement of these Official Rules, or the rights and obligations of the entrant and Sponsor, shall be constructed and governed by the laws of Canada without regard to conflicts of law. All suits or claims brought in connection with this Sweepstakes must be brought in a Canadian court.

(8). SEVERABILITY: If any provision(s) of these Official Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

(9). SPONSOR: The Sponsor of the Sweepstakes is BBI, P.O. Box 602, Station B, Ottawa, Ontario Canada K1P 5P7